

Don't let misperceptions about Windows 11 hold you back from significant gains across security, management, and productivity. Get informed with these myth-busting, confidence-boosting facts, and take the next step with Windows 11 Pro.

Myth

Myth Busted

- My business applications might not work.
- 99.7% of applications are compatible with Windows 11, including line-of-business software¹ Applications that worked with Windows 10 will work with Windows 11.
- I have to learn a new UI and it will take time.

Windows 11 remains a familiar, consistent interface with a simplified, streamlined experience that enhances focus. 62% of companies surveyed said that increased worker productivity is a top benefit of Windows 11 PCs.²

Migrating to Windows 11 is cumbersome.

Upgrading is simple and efficient with familiar tools and fast, easy updates. Works seamlessly with cloud tools to simplify management anywhere. Upgrade an existing device in the same way you deploy a Windows 10 update today.

Windows 10 is "good enough".

Windows 10 is great. Windows 11 is even better. Business reported that Windows 11 increased end-user productivity 15%, reduced the risk of a successful security attack by 20%, decreased the number of incoming help desk tickets by 80% and dropped device deployment time by 25%.³

Myth Busted

Windows 11 doesn't connect to my phone.

Windows 11 loves phones. Use Microsoft Phone Link to link your Android[™] phone or iPhone[®] device and Windows 11 PC. Microsoft Phone Link syncs your phone to your PC. With Android phones, users can access photos, messaging, calls, contacts, notifications, and more. Phone Link also works with iPhone® for messaging, calling, contacts, and notifications. 4 You can also integrate iCloud with your Windows PC to access your photos, videos, mail, calendar and files.⁵ © iPhone is a trademark of Apple. Inc.

Windows is not secure enough. Windows 11 is the most secure Windows yet. Windows 11 is built on Zero-Trust principles for layers of protection built-in and enabled out-of-box. Businesses reported that Windows 11 reduced security incidents 58%.2

Printers and peripherals might not work.

Windows 11 offers unbeatable and backward compatible support for printers and accessories from a broad ecosystem—right out of the box.6

Migrating requires new investments in management tools.

No! You can deploy and update Windows 11 easily with familiar tools including Windows Update for Business.

Only powerful processors can improve productivity.

Windows 11 operating system boosts productivity helping employees to focus, create, and collaborate with ease. Windows 11 can improve productivity by 15% and 62% of surveyed businesses attested to increased worker productivity is a top benefit of Windows 11 PCs.²

Windows work PCs are boring.

Windows 11 is delivered on trendy work PCs and what's more? You have options! Find the right device for all your business needs, from innovative 2-in-1 devices and thin and light laptops to powerful workstations. Take advantage of Area9's 30-day trial to assess how each device performs, holds up, and integrates in everyday business contexts.

- Microsoft extends compatibility to Windows 11, Windows IT Pro blog, Microsoft, 2021.

 SMB Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.

 Source: Commissioned study delivered by Forrester Consulting "The Total Economic Impact" of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year SMB.

 Phone Link for iOS requires iPhone® with iOS 14 or higher, Windows 11 device, Bluetooth connection and the latest version of the Phone Link app. Not available for iPad® (iPadOS®) or MacOS®.

 Device compatibility may vary. Regional restrictions may apply. Trademarks are the property of their respective owners. To experience full functionality of Microsoft Phone Link for Android™ mobile phones must be running Android™ 7.0 or later and Microsoft Phone Link and PC both need a Wi-Fi connection, or you can give permission for the app to use your mobile data.

 Download iCloud for Windows. Apple support site.

 Check with your accessory manufacturer for specific details on your products.